



Word.

Marketing & Income Development Solutions



INVITE YOUR PARTICIPATION IN THE RICHMOND PREMIERE OF

GEN SILENT



EVENT SYNOPSIS

Aging in any community or demographic is a physical, emotional, and spiritual journey. Aging in the LGBTQ community adds another layer. Fear of discrimination, or worse...

Join us for the Richmond premiere of “Gen Silent”. This Boston-based documentary by Emmy Award-winning director and filmmaker Stu Maddux asks six LGBTQ seniors if they are willing to hide their lives in order to survive.

Richmond Premiere: Sunday, August 29th

Richmond Triangle Players

1300 Altamont Drive

Matinee: 4:00 pm

Second Premiere: 7:00 pm

General Admission: \$25 Seniors/Students: \$15

For tickets please visit: www.richmondtriangleplayers.com

This is a fundraising and awareness-building event. Proceeds will help propel “Gen Silent” to more audiences and aid in the development of programming throughout the Richmond Region for our aging LGBTQ population through the Gay Community Center of Richmond.

For Sponsorship Levels & Benefits - including Film Credits - Please see the next page

Questions? Contact Jay White, 804-380-5581 or whitejt2@vcu.edu

GEN SILENT

Sponsorship Levels (Cash and In-Kind Services)

\$100 Sponsors

- Name featured in event program and on sponsor board
- One ticket to “Gen Silent” premiere in Richmond

\$250 “Thank You” Sponsors

- Name featured in event program and on sponsor board
- Two tickets to “Gen Silent” premiere in Richmond*
- Recognition in “Gen Silent” film credits (must have by 8/15)

\$500 “Special Thank You” Sponsors

- Name featured in event program and on sponsor board
- Four tickets to the “Gen Silent” premiere in Richmond*
- Special Recognition in “Gen Silent” film credits (must have by 8/15)

\$1000 “Made Possible Through the Generous Support of” Sponsors

- Name featured in event program and on sponsor board
- Four tickets to the “Gen Silent” premiere in Richmond*
- Corresponding Recognition in “Gen Silent” film credits (must have by 8/15)
- Ability to display promotional literature at the “Gen Silent” premiere

\$2500 “Title and Event” Sponsor (Limit One)

- Name featured alongside current Title Sponsors on all promotional and fundraising materials
- Four tickets to the “Gen Silent” premiere in Richmond*
- “Associate Producer” recognition in “Gen Silent” film credits (must have by 8/15)
- Dedicated table at the “Gen Silent” premiere for literature display
- Honorary seat on the “Gen Silent” host committee

*Please note that all sponsor tickets must be reserved by 8/15

For more information on Cash and In-Kind Sponsorships, please contact:

Jay White, 804-380-5581 or whitejt2@vcu.edu

GEN SILENT

YES, I want to support “Gen Silent” and raise awareness about aging issues in the GLBTQ community throughout the Richmond Region.

\$100 \$250 \$500 \$1000 \$2500 Other

I plan to pay online by check In-kind (See Payment Options below)

Name: _____ Title: _____

Organization: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

Signature: _____

**Please list my Name and/or Organization in Promotional Material/Film Credits as follows:
Please note that there are size/space limitations in the Film Credits.**

Please mail or email the above information to:

**Jay White
4306 Augusta Avenue
Richmond, Va. 23230
whitejt2@vcu.edu**

- **Checks** may be made payable to “Fractured Atlas” with “Gen Silent” in the memo line and mailed to Jay White at the above address.
- **Online contributions** may be made at www.wordmarketingva.com/gensilent.htm and click on the “Contribution” link or visit www.gensilent.com and click on “donate”.

The documentary “Gen Silent” is a sponsored project of Fractured Atlas, a non-profit 501 (c) (3) arts service organization. Contributions on behalf of “Gen Silent” are tax-deductible to the extent permitted by law. A portion of your contribution will help support the development of programs targeted toward the aging GLBTQ population in Richmond through the Gay Community Center of Richmond.

Please return your form to the Richmond address or email so we know how to recognize you in the promotional literature.

Questions? Contact Jay White, 804-380-5581 or whitejt2@vcu.edu